

Basic

COOL TASTE COOL PRICE

- Increase sales with these multi-pack offers from Basic.
- Reward your customers with a FREE PACK when they purchase Basic in your store.
- Display these point of sale pieces to announce these special offers to your customers.

ONE ONE FREE

Promotion Dates: October 2 - December 29



Shipper Display



Dangler



Poster

KIT A 20 Deal Shipper Display, Dangler & Poster

TWO ONE FREE

Promotion Dates: October 2 - December 29



Shipper Display



Dangler



Poster

KIT B 20 Deal Shipper Display, Dangler & Poster